

[Insert Business Name] Brand Ambassador Agreement

Welcome as a [Insert Business or Brand Name] Brand Ambassador! First, thank you for loving [Insert Business or Brand Name] items. Second, we're so glad you've chosen to collaborate with us.

As a [Insert Business or Brand Name] we are expecting you to remain positive in all circumstances regarding our products, both online and offline. We also request when you are representing [Insert Business or Brand Name] that your [Insert Business or Brand Name] items be prominent in your presentation.

Responsibilities

- Post about our products online on your personal [Insert Platform] profile including appropriate hashtags and tagging us
 - Hashtags to include: #hashtag #hashtag #hashtag
 - Tag us @handle
- Create, share, and respond to online reviews that are associated with our products on your profile
- Thoroughly understand our products (or services) to inform potential customers
- Use word-of-mouth marketing techniques, like referring our company to friends and family

Guidelines

- Take photos in a well-lit area with a mostly white (or plain) background
 - Photos must not be fuzzy or pixelated
 - Avoid using filters
- If you're taking on-site photos (i.e. at the park), be sure no one else is in the background
 - *Anyone featured in photos must be 18 years of age or older and must have written consent with [Insert Business or Brand Name]*

Disclaimer: [Insert Business or Brand Name] reserves the right to share your posts on their social media profiles. Posts can also be used as a reference tool for training of future Brand Ambassadors and as an example with prospective customers. Images that are tagged with our branded hashtags and/or handle are permitted to be used for marketing purposes on the [Insert Business or Brand Name] website and in any print advertisement or marketing collateral without further compensation.

Signing below means you agree to the terms as outlined in this agreement.

Name (Please Print)

Signature

Date